

FOR IMMEDIATE RELEASE:

APRIL 22, 2010

**THE YALE AND CARAVAN WORLD RHYTHMS PRESENT
THE IDLERS DIRECT FROM NEWFOUNDLAND**



VANCOUVER, BC – The Yale and Caravan World Rhythms are thrilled to present Atlantic Canada's the Idlers on Thursday, June 10.

Newfoundland-based Idlers (www.idlers.ca) are packing up the great green pickle van to tour from coast-to-coast in support of their second release, KEEP OUT. They'll be kicking off the 57-day tour with ska legends the English Beat in St. John's and Halifax on May 12 and 13, and landing in Vancouver on June 10 for a high-energy show at The Yale, one of several BC destinations. The tour will highlight music from ECMA nominated

CORNER (2008) and KEEP OUT (2009), produced by Darryl Jenifer (Bad Brains and Bedouin Soundclash). The Idlers will also feature new offerings being road tested for recording later this year.

Formed in 2006, the East Coast band's unique sound is a blend of reggae, ska and afro-beat mixed with Atlantic influences. The band's live performances combine solid rhythms, heavy horns and tight harmonies that culminate in a dance frenzy in venues from coast to coast. Recently, the Idlers swept all 10 spots of the most played songs of the week on CBC Radio 3 in the world category.

The Idlers have a loyal following that has earned them multiple accolades and awards including GALAXIE RISING STAR OF THE CBC and ALTERNATIVE ARTIST/GROUP OF THE YEAR at the 2008 Music Newfoundland Conference and Awards Show, BEST LOUD BAND and BEST BAND TO DANCE TO in 2008 and BEST LIVE BAND in 2007 by Scope's Best of St. John's Readers Survey. Their live shows have achieved notoriety across the country for their high-energy, musicality and conscious message.

Tickets to the Idlers are \$12 in advance or \$15 at the door. Advance ticket sales are available by contacting The Yale at 604.681.9253 or online at www.theyale.ca. Tickets are also available through Tickets Tonight by phone at 604.684.2787 or at the Tickets Tonight booth located inside the Tourist InfoCentre at 200 Burrard Street or at Highlife Records located at 1317 Commercial Drive. Doors open at 8:30pm. Show begins at 9:30pm. The Yale is conveniently located at 1300 Granville Street in downtown Vancouver.

-30-

Media Contacts

Stella Panagiotidis, Marketing Manager

The Yale Hotel

Tel: 604-681-9253, ext #3

Fax: 604-681-9353

E-mail: stella@theyale.ca

Web: www.theyale.ca

Robert Benaroya, Managing Director

Caravan World Rhythms

Tel: 778-886-8908

E-mail: caravan@telus.net

Web: www.caravanbc.com