

BCSPCA

www.sPCA.bc.ca info@sPCA.bc.ca 1245 E. 7th Avenue, Vancouver V5T 1R1 Tel. 604.681.7271 / 1-800-665-1868 Fax. 604.681.7022

News and Features from the BC Society for the Prevention of Cruelty to Animals

FOR IMMEDIATE RELEASE:

APRIL 13, 2010

BLUES GREATS BELT OUT TUNES FOR THE ANIMALS

VANCOUVER, BC – A fundraiser for the BC SPCA at Vancouver’s premier blues club is hitting the right note. Blues stalwart Rob Montgomery and members of Vancouver’s professional music community will congregate on stage at The Yale on Thursday, June 17 for Blues for Paws, a fundraiser for the BC SPCA and animals in need.

Top notch entertainment by Incognito, Jim Byrnes, Montgomery/Dupray “No Quarter,” Sibel Thrasher, Billy Dixon’s Soul Train Express, Linda Kidder, and more are guaranteed to satisfy music-savvy patrons while contributing to a worthwhile cause.

“Music has long been known to motivate and inspire people, and to promote positive change in the world,” says BC SPCA’s Vancouver Branch manager Ryan Voutilainen. “Through Blues for Paws, we’re using that power of music to prevent animal cruelty and promote humane communities.”

The BC SPCA (www.sPCA.bc.ca) is a non-profit organization that works to prevent cruelty to domestic, farm and wild animals through a wide range of services, including cruelty investigations, emergency rescue and treatment, sheltering and adoption of homeless and abused animals, humane education, advocacy, farm animal welfare, spay and neuter programs and wildlife rescue and rehabilitation. It is the only animal welfare organization authorized under B.C. legislation to conduct cruelty investigations and enforce anti-cruelty laws. Last year, the cruelty department investigated more than 4,700 complaints and removed 1,300 animals from dangerous or neglectful environments. Almost 100 per cent of this work is funded by donations from the public.

Tickets to Blues for Paws are \$10 in advance or \$15 at the door. Proceeds from ticket sales and silent auction items will go to the Vancouver branch of the BC SPCA. Doors open at 8pm. Show begins at 9pm. For more information on this and other upcoming Yale events, call 604-681-9253 or visit www.theyale.ca. The Yale is conveniently located at 1300 Granville Street in downtown Vancouver.

-30-

For more information: Ryan Voutilainen, manager, BC SPCA Vancouver Branch, 604.709.4699, rvoutilainen@sPCA.bc.ca; Stella Panagiotidis, marketing manager, The Yale Hotel, 604.681.9253, ext #3, stella@theyale.ca.

The BC SPCA is a non-profit organization funded primarily by public donations. Our mission is to prevent cruelty and to promote the welfare of animals through a wide range of services, including cruelty investigations, emergency rescue and treatment, sheltering and adoption of homeless and abused animals, humane education, advocacy, farm animal welfare, spay/neuter programs, and wildlife rescue and rehabilitation.